



Creative Fundraising Ideas



There are many creative fundraising ideas out there. The ideas listed here have been used successfully by many people with very little to no fundraising experience.

You can utilize one or more of these ideas to raise money for your tenant association. Good luck, and don't forget to make your fundraising fun!

Some General Tips to Remember:

- **Set a goal!** Fundraising is most successful when you have a concrete goal to work towards.
- **Ask for a Range and appreciate small as well as large gifts!** Some people think if they can't give \$100 then it's not worth giving anything - let them know that you will be excited about whatever amount they can contribute - even \$5 or \$10. You can make it a wide range too—how about \$5-\$100?
- **Ask as many people as possible** - the more people you ask the more donations you'll get!
- **Thank everyone who gives.** People like to know that they are being appreciated—show them your appreciation! You can send thank you cards or make personal calls to thank them. Better yet, invite them to your house or to a small gathering to let them know what they helped fund.
- **Be Sure to Follow-up!** Successful fundraising is successful organizing.

Concrete & Successful Fundraising Ideas:

- Make a list of all of your friends, family, and extended family, old friends of the family, college roommates, members of groups you once worked with, etc. Write them a letter explaining why you are participating in this program, including some information about the group, what you love about the work they do, and what you hope to learn from the experience. Ask for a range of contributions to help you reach your overall goal.
- Encourage all your friends and family to donate some of their tax return money.
- Ask a group or organization to sponsor one of your tenant association's events. Community groups, unions, or church/synagogues might be interested in supporting your effort.
- Put together a raffle or an auction. Ask your friends to donate items or services for the raffle or auction.
- Organize a movie night, a dinner, or a party and charge for the entrance.
- Sell original art, and donate the proceeds to the tenant association.
- Ask businesses in your neighborhood to donate money, food, or anything else your organization could use or auction off.
- Ask neighbors, community leaders, elected officials, religious leaders, etc. to make a donation to the tenant association. You can ask them to make monthly donations to help sustain the activities of the association.
- Collect dues from your tenant association members. Your dues can be a small amount that you collect every month. The tenants in your building will benefit from the work that is carried out by the association and the majority will be happy to donate.

If you have any questions about any of the suggested ideas or any questions related to fundraising for your tenant association, please call 1-866-977-5332.

